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ADVERTISING INFO

- Publication is 8-1/2 X 11 format in published in full-color, hyperlinked PDF format. *The Habitat* is published quarterly.
- Advertising artwork should be submitted as digital file (press-ready PDF, JPG, TIF, or EPS with fonts converted to outlines). Typesetting and graphic design is available at an additional cost (please inquire).
- Advertising and articles are due on January 15 (Winter); April 1 (Spring); July 1 (Summer); and October 1 (Fall). Ad placement will begin in the next available issue (unless advertiser instructs otherwise). Ad placement is at the discretion of CACIWC.
- Advertising in *The Habitat* does not imply endorsement of any individual, firm or product.
- **Full payment is due with executed contract. Please make checks payable to "CACIWC".**

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